



CHESTER COUNTY
WORKFORCE INVESTMENT BOARD

Advancing Chester County's Workforce

Strategic Planning Session - April 15, 2008



Chester County
Workforce Investment Board
www.chesco.org/wib

The Chester County WIB

*Tom MacNamara – Chairman
Isidoro Gonzalez, Jr. – Vice Chair*

**Chester County's WIB is
33 members strong!**

The composition of the Workforce Investment Board (WIB) requires specific Membership...

WIB membership requires that the majority of the members are from private sector employers in the region from critical/emerging key industry clusters.

Representation from the following areas is also required:

- Local Education Entities
- Community Based Organizations
- Economic Development Agencies
- CareerLink Partners



What is the role of the WIB?

- **Vision and Leadership** – The WIB develops the strategy and policies of the local workforce investment area.
- **Technical** – The WIB establishes an effective and responsive workforce development system.
- **Oversight** – The WIB has oversight responsibilities for the CareerLink, Industry Partnerships, Youth and Welfare-to-Work programs.
- **Community Partnership** - The WIB develops, fosters and maintains strong ties to local partners.
- **Leveraging Resources** – The WIB effectively uses resources to promote economic growth for employers and employees.



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Workforce Investment Act Funded Programs



Levels of Workforce Investment Act (WIA)
***Formula* Funding for Chester County**

Funding Source	PY 2004 Funding Level	PY 2005 Funding Level	PY 2006 Funding Level	PY 2007 Funding Level
WIA Youth	\$497,396	\$437,291	\$460,709	\$444,731
WIA Adult	\$369,889	\$310,660	\$328,556	\$320,150
WIA Dislocated Worker	\$605,144	\$575,283	\$618,522	\$518,745
Self Employment Assistance Program	\$85,875	\$85,000	\$90,000	<i>Participating in Eastern Region Project</i>
Rapid Response	\$200,000			
DCED – Supported Work and Supported Engagement	\$167,062	\$137,110	\$137,110	\$173,835
DPW - SPOC/EARN	\$863,274	\$862,929	\$952,347	\$941,468
DPW - TANF Youth	\$113,770	\$113,770	\$128,970	\$105,569
Total	\$2,902,410	\$2,522,043	\$2,716,214	\$2,504,498

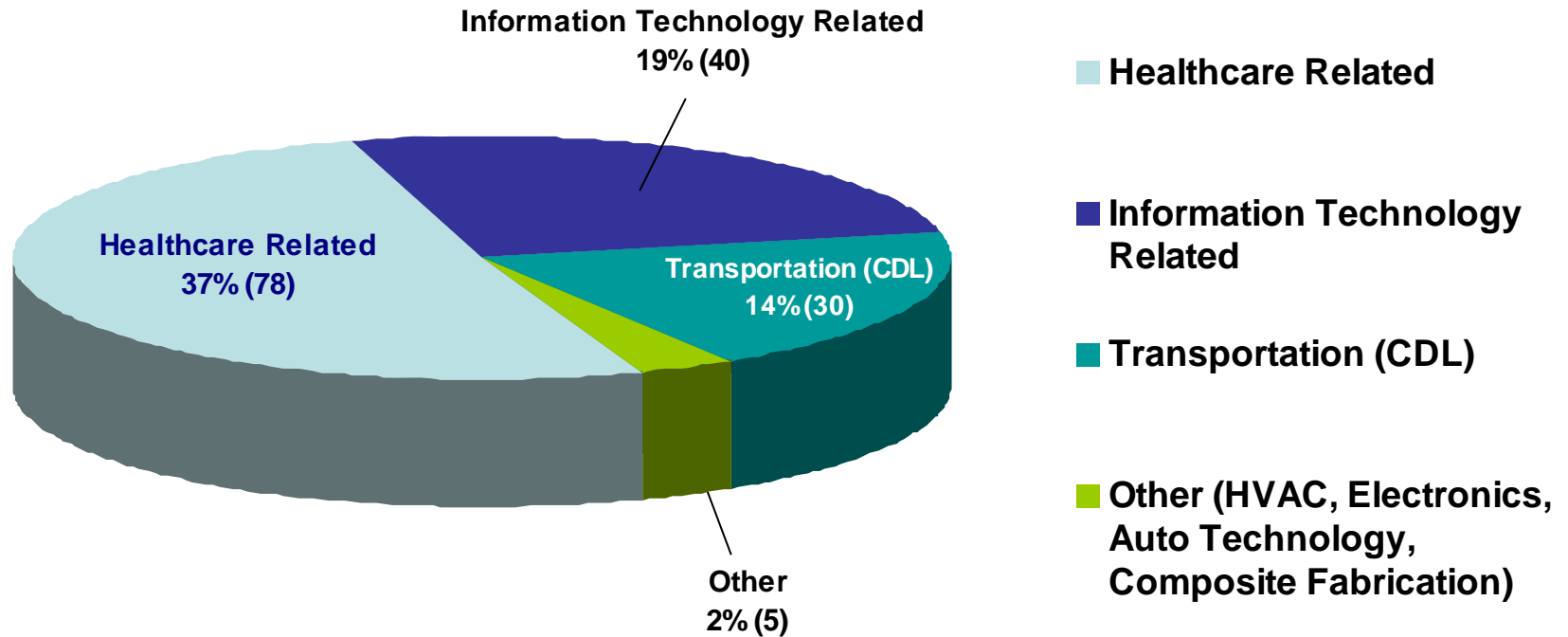


Individual Training Account Grants (ITA's)

The Chester County WIB receives Workforce Investment Act Funds to support the issuance of training grants for eligible customers in High Priority Occupations/Targeted Industry Clusters

Program Year	# of ITA's issued	Dollar Value of ITA's	Maximum ITA Level
PY 2006	133	\$494,964	Increased from \$3,500 to \$5,000 during mid-year
PY 2007 <i>(to date)</i>	78	\$356,898	\$5,000
Total	211	\$851,862	

Distribution of the Individual Training Accounts (by Industry Cluster) for PY 06 and PY 07





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Industry Partnership and Incumbent Worker Initiatives

What is an Industry Partnership?

Industry Partnerships (IP) are a particular kind of “workforce intermediary,” a so-called dual customer institution that helps connect and meet the needs of both workers and businesses.

IP’s bring together multiple employers, and workers or worker representatives when appropriate, in the same industry cluster to address common or overlapping human capital needs.



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Industry Partnerships can accomplish:

Incumbent Worker Training - involves identifying the training needs of businesses, including skill gaps critical to competitiveness and innovation, and facilitate companies coming together to aggregate training and education needs and achieve economies of scale while aligning curriculum and programs to industry demand.

Addresses Private Industry's common organizational and human resource challenges

Develop new and/or enhance career lattices within and across companies

The intent of the Industry Partnership program is to encourage initiatives that are tailored to meet the needs of an industry cluster and its workforce. The long-term goal of this initiative is to create an infrastructure that will provide employer-led training and education that enhances the skills of incumbent workers, raising earnings for workers and revenues of businesses by increasing productivity and quality of services within Pennsylvania.



Since the implementation of the Governor's PA Job Ready Initiative the Chester County WIB has received approximately \$3 million in support of Industry Partnership (IP) and Incumbent Worker Training (IWT) Activities.

*Since 2005, the **Chester County WIB** has received funding from various sources for the implementation of IP and IWT activities in **Manufacturing, Life Sciences/Bio/Healthcare, Information and Communications** and **Energy**.*

*To date, these initiatives have filled over **2,932** Incumbent Worker Training seats, and has impacted more than **400** companies.*

All initiatives administered by the Chester County WIB are 'regional initiatives' and include participation from the 5-county Southeastern Pennsylvania Area (Chester, Delaware, Bucks, Montgomery, Philadelphia).

Chester County actively participates in other IP and IWT administered by other WIB's – Plastics Consortium, Rotocraft Partnership, Foods Partnership and Bio-Sciences (Life Science Career Alliance).



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**Levels of Industry Partnership and Incumbent Worker Training
 Funding for Chester County**

Industry Cluster	PY 2005 Funding Level	PY 2006 Funding Level	PY 2007 Funding Level
Manufacturing IP/IW Training	\$130,000	\$300,000	\$150,000
Bio/Life Sciences Industry Partnership	\$122,500	\$200,000	Participating in Regional Project thru LSCA
Information & Communications IP/IW Training		\$519,462	\$477,600
Energy IP/IW Training			\$330,000
Healthcare IP/IW Training and Career Awareness		\$80,000	\$280,000
Public Safety Academy			\$400,000
Nursing Shortage Initiative		\$72,802	\$124,257
Regional Career Education Partnership (RCEP)			\$75,000
Total	\$252,500	\$1,172,264	\$1,816,857



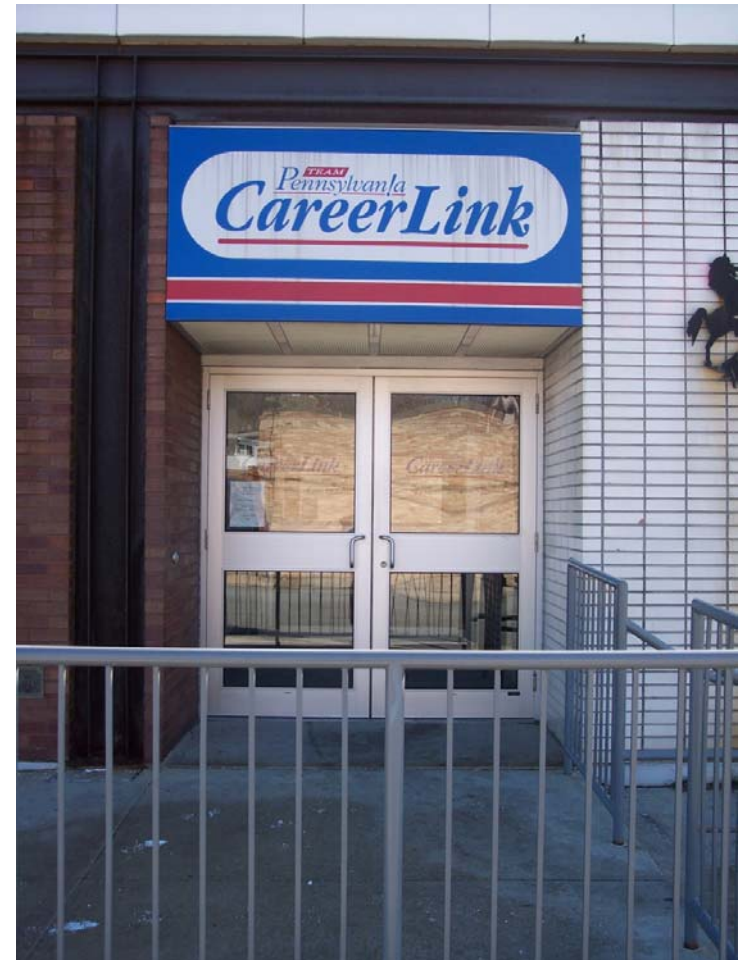
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PA CareerLink – Chester County

**250 E. Harmony Street
Coatesville, PA 19320
(610) 384-9393**

www.cwds.state.pa.us





Services and Programming Offered at CareerLink

Core Services

Job Search Assistance
Interviewing Skills
Veterans Services
Labor Market Information
Orientation to Services
Information and Referral
Video Resources

Intensive Services

Job Counseling
Job Search Workshops
Skills Assessment Testing
Aptitude Testing
Eligibility Determination
GED Preparation
Training Research



Statistics

	PY 2004	PY 2005	PY 2006	PY 2007 (to date)	Total
New Employers Registered	552	256	256	142	1,206
New Job Orders Created	1,959	2,021	2,217	1,131	7,328
New Job Seekers Registered	4,265	4,032	4,531	4,673	17,501
# of Job Referrals	18,842*	3,064	2,297	833	25,036
Individuals Placed	953	396	498	231	2,078

** This # includes all self-referrals through the CareerLink system*



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Employment, Advancement and Retention Network

The Employment, Advancement and Retention Network (EARN) program is funded by the Pennsylvania Departments of Public Welfare (DPW) and Labor and Industry (L&I) to address the needs of welfare clients with barriers to employment.

The Chester County EARN Program is jointly managed by a local management committee (LMC), comprised of representatives from the Chester County Dept of Community Development (DCD) , County Assistance Office (CAO), Delaware County Community College, PA CareerLink-Chester County and the Chester County Economic Development. DCD acts as the administrative entity and fiscal agent for the EARN program in Chester County.

CHESTER COUNTY
EARN CENTER



Why a WIB Strategic Plan?

- **Utilize Economic and Workforce Data to Strategically Invest Funding**
- **Improve the Workforce Development System in Chester County**
- **Mobilize WIB Members to Increase Participation in the Various Processes**
- **Achieve High Performing WIB Status**



What is the WIB Strategic Plan Timeline?

- February/March, 2008 – Labor Market Profile
- March 18, 2008 - SWOT Analysis
- April 15, 2008 – Strategic Planning Session
- May 28, 2008 – WIB Meeting

2008-2010 WIB Strategic Plan...



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*...Providing the Framework for
Advancing Chester County's Workforce*