

|                                      |  |                         |
|--------------------------------------|--|-------------------------|
| Mission Statement:                   | We gather information from the various subcommittees and present the progress and actions of the                                   | MISSION                 |
| Date Last Updated:                   | 6/4/2008   | LAST UPDATE             |
| Goals:                               | Target audiences Frame message and actions for Task Force Sort incoming resource information                                       | GOALS                   |
| Key Activity:                        | Township presentations Town Hall meetings w/invitations to the public Gather information Forums in                                 | KEY ACTIVITY            |
| Timeframe:                           | First podcast/video/broadcast in production week of June 16-19. Press release to media concurrently.                               | TIME FRAME              |
| Results:                             | Awareness building and further education of the public about what Chester County, and specifically                                 | RESULTS                 |
| Latest Headline for Public Outreach: | First outreach media blast ready for production.   | PUB<br>OUTREACHHEADLINE |
| How can the outreach committee help? | Please share ideas and be timely in posting of your minutes so that we can communicate these in ongoing press releases & outreach. | OC HELP                 |

